



Bloom with a Youth or Teen Account

Launch your child's financial future by opening a new Reliant Youth or Teen account during Credit Union Youth Month.

Get \$25 when you open a new Youth Savings or Teen Account in April!¹

You'll also be entered to win an Amazon Kindle Kids™ & Oversized Bean Bag Chair!²

Already have a youth account? Existing youth or Teen Account members can stop into any branch during April and make a deposit of \$10 or more into their accounts to be entered in the drawing!³

OPEN TODAY



April is Financial Literacy Month!

At Reliant, we believe that everyone should have access to the financial knowledge and tools essential for achieving success, which is why we offer a free [credit score](#) tool within online banking and our mobile app to help you gain a better understanding of your unique financial health and ways to improve it, as well as [free educational articles and resources for every stage of your financial journey](#).

[LEARN MORE](#)



Grow Your Savings with Confidence

We offer competitive investor and individual retirement account (IRA) certificate rates, including some limited-time certificate specials, with a

variety of terms to fit your goals and help your money grow. Lock in a great rate today and watch your money work harder for you!

[LEARN MORE](#)



Spring Into Your Dream Home

It's officially home-buying season. Work with one of our local mortgage experts to get personalized service, answers to your questions, and a preapproval to set you on the path to achieving homeownership.

[LEARN MORE](#)



Ready for a New Vehicle?

Take advantage of our competitive rates and flexible terms designed to suit your budget. Get preapproved at any branch or online, so you can enjoy shopping for a new vehicle, knowing your financing is already in place!

[LEARN MORE](#)



Shred Event-Saturday, May 31, at Our Canandaigua Branch

Our Spring Shred Event will take place on Saturday, May 31, from 9 AM to noon, at our Canandaigua Branch.

[LEARN MORE](#)

reliant¹
INVESTMENT
SERVICES
retirement • insurance • investments

Devon Littlefield
Senior Financial Advisor

Melissa Streber
Financial Advisor

Join Us for a Reliant Investment Services Seminar

Join our investment services team for an upcoming in-person seminar where our specialists will address your retirement questions! This is a fantastic opportunity to gain valuable insights that can help you navigate your financial future. Don't miss out-reserve your spot today.

Social Security & Medicare: Seven Keys to Enhancing Your Benefits

Tuesday, April 22, 2025, 12pm EST
Reliant's Sodus branch, 10 Benton Place, Sodus, NY 14551

Social Security & Medicare: Seven Keys to Enhancing Your Benefits

Tuesday, April 22, 2025, 6pm EST
Best Western Palmyra Inn & Suites, 955 Canandaigua Rd,
Palmyra NY 14522

EMAIL TO REGISTER

Devon Littlefield and Melissa Streber are registered representatives with, and securities and advisory services are offered through LPL Financial (LPL), registered investment advisors and broker-dealers (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. Reliant Credit Union and Reliant Investment Services **are not** registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using Reliant Investment Services and may also be employees of Reliant Credit Union. These products and services are being offered through LPL or its affiliates, which are separate entities from, **and not** affiliates of, Reliant Investment Services. Securities and insurance offered through LPL or its affiliates are:

Not Insured by NCUA or Any Other Government Agency	Not Credit Union Guaranteed	Not Credit Union Deposits or Obligations	May Lose Value
--	--------------------------------	---	----------------

There is no assurance that the techniques and strategies discussed are suitable for all investors or will yield positive outcomes. The purchase of certain securities may be required to effect some of the strategies. If you do not wish to receive marketing-related material at this email address, reply to this message with "remove" in the subject line. The sender will contact you to ensure we comply with your wishes. This workshop is educational only and is not investment advice. If you need advice regarding your financial goals and investment needs, contact a financial advisor. TruStageTM Annuities are issued by CMFG Life Insurance Company (CMFG Life) and MEMBERS Life Insurance Company (MEMBERS Life) and distributed by their affiliate, CUNA Brokerage Services, Inc., member FINRA/SIPC, a registered broker/dealer, 2000 Heritage Way, Waverly, IA, 50677. Travis Stanley and TruStageTM are not affiliated with or endorsed by LPL Financial or Reliant Investment Services. Investment and insurance products are not federally insured, may involve investment risk, may lose value and are not obligations of or guarantee.

Current Rates

Investor and IRA Certificates

3.75% APY⁴

For an 18-month term

[LEARN MORE >](#)

Auto Loan Rates as low as

5.39% APR

For terms up to 36 months

[LEARN MORE >](#)

Recreational Vehicle Loan Rates as low as

7.49% APR

For terms up to 60 months

[LEARN MORE >](#)

reliantcu.com | NMLS# 541771



1: YOUTH ACCOUNTS: For a qualified new youth member who 1) opens a youth savings account online or in-branch with a minimum deposit of \$100 and maintains a \$100 average daily balance for at least 90 days; AND 2) signs up for online banking and e-statements, \$25 will be deposited into that youth account within 100 days of the account opening as long as \$100 average daily balance has been maintained for at least 90 days. To open in-branch, mention this offer to a Member Service Representative. To open online, use promo code YOUTHMONTH25. Offer valid for new Reliant members only. Any member who has had an account with Reliant within the past 24 months will not qualify as a new member. TEEN ACCOUNTS: For a qualified member who 1) opens or adds a Teen Account online or in-branch with a minimum deposit of \$100 and maintains a \$100 average daily balance for at least 90 days; AND 2) signs up for

online banking and e-statements, \$25 will be deposited into that account within 100 days of the account opening as long as \$100 average daily balance has been maintained for at least 90 days. To open in-branch, mention this offer to a Member Service Representative. To open online, use promo code YOUTHMONTH25_TEEN. Bonuses are considered interest and may be reported on IRS Form 1099-INT (or Form 1042-S, if applicable). Offers valid April 1, 2025, through April 30, 2025. Membership eligibility is required. Limit one incentive offer per member/account and cannot be combined with any other offer. This credit union is federally insured by the National Credit Union Administration.

2: [Click here to view official contest rules.](#)

3: An existing youth and/or Teen Account member who stops into a Reliant branch and deposits \$10 into their account in April 2025 will be entered in the drawing. One entry per youth or Teen Account member. [Click here to view official contest rules.](#)

4: APY = Annual Percentage Yield. Certificate rates are accurate as of 4/1/2025 and subject to change. Penalty may apply for early withdrawal. For Investor and IRA certificates, the early withdrawal penalty depends on the term of the certificate. For terms greater than 12 months, the penalty is 180 days dividends. Fees may reduce earnings. Jumbo rates are available for Investor and IRA Certificate accounts with aggregate certificate balances of \$50,000 or greater. Visit your nearest branch or call our Member Service Center at 800-724-9282 to learn more. Minimum deposit for all Investor and IRA Certificates is \$1,000.

Copyright [--CurrentYear--] Reliant Credit Union. All Rights Reserved. This email was sent to you by Reliant Credit Union located at 10 Benton Place, PO Box 40, Sodus NY 14551.

If you no longer wish to receive emails from us, please go [here](#).

Security Key: #####-####-####-####-#####