

August 2017

THANK YOU!

President's Corner

Articles from our President & CEO
on topics of interest to our members.



THANK YOU for Your Votes!

Reliant was recently ranked the #2 credit union in the area in the first-ever **Reader Rankings survey** conducted by *Rochester Business Journal* and *The Daily Record*. Winners were selected by the readers of the publications, as well as those who found out about the survey through social media.

What I find really special about surveys like this is that they tend to take on a life of their own. One member hears about the survey, who shares it with another, who shares it with another, and soon enough, we find out we've received the #2 ranking in our category!

Did you know that it's part of our core philosophy, to help our community? Reliant, like other credit unions, is guided by a philosophy of "people helping people," which permeates everything we do. One major way we help people is by supporting dozens and dozens of organizations and events throughout the year in the communities we serve.

We like to say that our members are our best advertisers, because we so often hear from new members that they came to us because friends who were already members recommended they check us out. This is a true case in point to that claim, and I can't thank you enough for all that you do to help spread the word about everything you love about banking with Reliant!

I can genuinely say that I believe we have the best members!

I am so grateful for your membership each and every day—and as always, thank you for your business.



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