



**Contact:** Alisa Erbland  
Marketing Communications Specialist  
**Phone:** 800.724.9282 x3305  
**Email:** [aerbland@reliantcu.com](mailto:aerbland@reliantcu.com)

**For Immediate Release**

August 23, 2017

## **Barbara E. Adams Promoted to the Role of Training and Development Manager for Reliant Community Credit Union**

SODUS, NY—Reliant Community Credit Union recently announced that Barbara Adams has been promoted to the role of Training and Development Manager. Ms. Adams has been a member of the Reliant team for more than eight years, previously serving as Manager of the credit union’s Member Service Call Center.

During the credit union’s major core system upgrade in 2016, Ms. Adams played an integral role in the pre- and post-upgrade training for staff who needed to learn a brand new system. As Training and Development Manager, Ms. Adams will be responsible for identifying, developing, implementing and assessing employee training programs to maintain, improve and expand employee knowledge and skill sets.



*Barbara E. Adams*

Ms. Adams says she looks forward to assisting Reliant’s members and employees in a training capacity in her new role. About working for the credit union, she says, “The positive culture and ‘people helping people’ philosophy of Reliant make it a wonderful place to work!”

Ms. Adams possesses a Bachelor of Arts Degree in English from SUNY Oswego, as well as a Master’s Degree in English from Binghamton University. She lives in Sodus Point, NY, and outside of work, she enjoys attending her daughter’s karate tournaments and soccer games. She recently started taking karate herself, and says she is relishing the new experience and challenge.

Reliant Community Credit Union, which began locally in 1970, is a \$408 million credit union serving more than 39,000 members. Eligibility is available to all who live, work, worship, attend school, or volunteer in Monroe, Ontario, and Wayne counties. Reliant currently has branches in Brockport, Canandaigua, Geneva, Henrietta, Irondequoit, Macedon, Newark, Sodus, and Webster. A full-service financial institution, Reliant offers a complete range of financial products and services, including mortgages. For information regarding membership or employment, contact the credit union at 800-724-9282 or visit [reliantcu.com](http://reliantcu.com).