



Contact: Alisa Erbland
Marketing Communications Specialist
Phone: 800.724.9282 x3305
Email: aerbland@reliantcu.com

For Immediate Release

Reliant Donates Sneakers for Children in Need in Canandaigua

SODUS, N.Y., January 29, 2018 — Reliant Community Credit Union continues its mission to help elementary students in the Finger Lakes put their best feet forward! Last Wednesday, January 24, Reliant donated 100 pairs of sneakers to the Canandaigua City School District, which is the fourth such donation Reliant has made so far this year. The sneakers will be given to children in need who attend the district's elementary schools.

These donations are all part of a special community effort Reliant created called Feet Forward,

through which the credit union will be donating a total of \$10,000 worth of quality sneakers in 2018 to schools and organizations in several of the communities Reliant serves.

“At Reliant, helping people is what we do every day,” said Alisa Erbland, Reliant’s Marketing Communications Specialist. “We believe that a quality pair of sneakers can help a child be more active and feel more confident, and we we’re thrilled that, through programs like Feet Forward, we will be able to help hundreds of children in our communities.”

Reliant coordinated this particular donation through The Spot in Canandaigua, an organization that works closely with the school district to ensure children have the clothing and supplies they need to be successful. “I am so thankful for this donation,” said Sarah Chilson Plante, founder of



Reliant representatives presented sneakers to representatives from the Canandaigua Primary-Elementary School and The Spot on Wednesday. Pictured here (left-right) are Sarah Chilson Plante, founder of The Spot; Oliver Plante; Canandaigua Reliant Branch Manager Melissa Streber; Reliant Marketing Communications Specialist Alisa Erbland; Deanna Dramer, School Social Worker; Lindsay Lazenby, 2/3 House Principal; Brian Amesbury, K-5 Principal; and Reliant Member Development Coordinator Karen Dean.



The Spot. “I have met so many incredible families through my work at The Spot and these new sneakers will help 100 children with not only the physical gift of a new pair of shoes but also the priceless emotional gift of confidence through compassion. There is nothing more important than the health, safety and education of our children and this generous donation helps to ensure the neediest children in Canandaigua are set up for success in the classroom and in life.”

Reliant representatives presented the sneakers to Mrs. Plante, along with representatives from the school district, including Canandaigua Primary-Elementary School K-5 Principal Brian Amesbury. “Having uncomfortable, worn-out shoes has an impact on a child's ability to be comfortable, pay attention in class, and to run around during recess and physical education,” said Mr. Amesbury. “Having quality sneakers can make an impact on a child's school experience. We truly appreciate this donation, and we know our students and families will appreciate this as well.”

Reliant Community Credit Union, which began locally in 1970, is a \$408 million credit union serving more than 39,000 members. Eligibility is available to all who live, work, worship, attend school, or volunteer in Monroe, Ontario, and Wayne counties. Reliant currently has branches in Brockport, Canandaigua, Geneva, Henrietta, Irondequoit, Macedon, Newark, Sodus, and Webster. A full-service financial institution, Reliant offers a complete range of financial products and services, including mortgages. For information regarding membership or employment, contact the credit union at 800-724-9282 or visit reliantcu.com.

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