



Contact: Alisa Erbland
Marketing Communications Specialist
Phone: 800.724.9282 x3305
Email: aerbland@reliantcu.com

For Immediate Release

September 5, 2017

Priscilla Behen Assumes New Role as Registered Representative for Reliant Investment Services Located at Reliant Community Credit Union

SODUS, NY—Reliant Community Credit Union recently announced that Priscilla Behen has accepted the role of Registered Representative for the Reliant Investment Services (RIS) program.

Ms. Behen makes the move to Reliant Investment Services from Reliant’s member services team, where she served members in the Brockport branch for two years, as a Teller, Member Service Advisor, and then Branch Supervisor. Most recently, she served members as Branch Supervisor in Reliant’s Henrietta branch. In her new position, she will meet with members to review and monitor their investment plans, guide them through the vast array of investment choices, and help them to create and make adjustments to their personalized plans.



Priscilla Behen

Ms. Behen’s experience working for Reliant means she is already well versed in the credit union’s “people helping people” philosophy. “Everyone at Reliant strives consistently to place members first,” she said. “We each come to work looking for ways to better serve our members. This is not just something that we say; it is something that is actively displayed in every department.” About her new role, Ms. Behen said, “I look forward to having the opportunity and privilege to work with our members to identify products and services to help meet their financial and investment planning needs.”

Ms. Behen received an Associate’s Degree from Genesee Community College and a Bachelor’s of Finance Degree from SUNY Brockport’s School of Business Administration and Economics.



Contact: Alisa Erbland
Marketing Communications Specialist
Phone: 800.724.9282 x3305
Email: aerbland@reliantcu.com

She holds various FINRA securities registrations. In her spare time, Ms. Behen enjoys running, traveling, and outdoor activities, such as recreational mountain climbing.

Securities sold, advisory services offered through CUNA Brokerage Services, Inc. (CBSI), member [FINRA/SIPC](#), a registered broker/dealer and investment advisor. CBSI is under contract with the financial institution to make securities available to members.

**Not NCUA/NCUSIF/FDIC insured, May Lose Value, No Financial Institution Guarantee.
Not a deposit of any financial institution.**

CUNA Brokerage Services, Inc., is a registered broker/dealer in all fifty states of the United States of America.

Reliant Community Credit Union, which began locally in 1970, is a \$408 million credit union serving more than 39,000 members. Eligibility is available to all who live, work, worship, attend school, or volunteer in Monroe, Ontario, and Wayne counties. Reliant currently has branches in Brockport, Canandaigua, Geneva, Henrietta, Irondequoit, Macedon, Newark, Sodus, and Webster. A full-service financial institution, Reliant offers a complete range of financial products and services, including mortgages. For information regarding membership or employment, contact the credit union at 800-724-9282 or visit reliantcu.com.

###