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**For Immediate Release**

## **Reliant Donates Sneakers for Children in Need in Henrietta**

SODUS, N.Y., February 26, 2018 — Reliant Community Credit Union continues its mission to help elementary students in the area put their best feet forward! In early February, Reliant donated 125 pairs of sneakers to the Rush-Henrietta Central School District, which is the fifth such donation Reliant has made so far this year. The sneakers will be given to children in need who attend the district's elementary schools.

These donations are all part of a special community effort Reliant

created called Feet Forward, through which the credit union will be donating a total of \$10,000 worth of quality sneakers in 2018 to schools and organizations in several of the communities Reliant serves.

At Reliant, we believe that a quality pair of sneakers can help a child be more active and feel more confident," said Cynthia Hamann, Reliant's Vice President Brand Awareness. "Helping people is one of our core values. We're overjoyed that Feet Forward we will help hundreds of children in our communities."

Reliant partnered with Fleet Feet Sports Rochester, who helped the credit union to purchase an array of high quality children's sneakers so that the credit union could donate them to elementary-aged children in need who otherwise wouldn't have access to such quality footwear.



*Reliant representatives presented sneakers to representatives from the Rush-Henrietta Central School District Thursday, February 8. Pictured here (left-right) are Reliant Vice President Brand Awareness Cynthia Hamann; School Social Worker Jennifer Russell; Principal of Crane Elementary School Brian Hill; and Reliant Member Development Coordinator Karen Dean.*



Reliant representatives presented the sneakers to representatives from the school district, including Principal of Crane Elementary School Brian Hill. "We're so grateful to Reliant for thinking of Rush-Henrietta. Their generous donation of sneakers will help many of our kids lead a healthy, active lifestyle," said Mr. Hill.

Reliant Community Credit Union, which began locally in 1970, is a \$408 million credit union serving more than 39,000 members. Eligibility is available to all who live, work, worship, attend school, or volunteer in Monroe, Ontario, and Wayne counties. Reliant currently has branches in Brockport, Canandaigua, Geneva, Henrietta, Irondequoit, Macedon, Newark, Sodus, and Webster. A full-service financial institution, Reliant offers a complete range of financial products and services, including mortgages. For information regarding membership or employment, contact the credit union at 800-724-9282 or visit [reliantcu.com](http://reliantcu.com).

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